



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA 60S (133944)
National/Political
1775/06315872

Invoice 635855
Inv Date 9/30/2012
Terms Net 30
Contract 331533
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA 60S

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:36PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00PM-11:00:00	Day,F-1	09/21/12 10:44PM (Fr)	01:00		OFA12G117	\$4600.00	
2.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 10:57AM (Mo)	01:00		OFA12G117	\$600.00	
2.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 10:23AM (Tu)	01:00		OFA12G117	\$600.00	
2.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 10:51AM (We)	01:00		OFA12G117	\$600.00	
2.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 10:45AM (Th)	01:00		OFA12G117	\$600.00	
2.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 10:22AM (Fr)	01:00		OFA12G117	\$600.00	
3.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-2,W-1,Th-1	09/17/12 11:53PM (Mo)	01:00		OFA12G117	\$1350.00	
3.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-2,W-1,Th-1	09/18/12 11:53PM (Tu)	01:00		OFA12G117	\$1350.00	
3.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-2,W-1,Th-1	09/19/12 12:01AM (We)	01:00		OFA12G117	\$1350.00	
3.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-2,W-1,Th-1	09/20/12 12:01AM (Th)	01:00		OFA12G117	\$1350.00	
4.0	Spot	11:00:00AM-12:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/18/12 11:59AM (Tu)	01:00		OFA12G117	\$1250.00	
4.0	Spot	11:00:00AM-12:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/20/12 10:58AM (Th)	01:00		OFA12G117	\$1250.00	
4.0	Spot	11:00:00AM-12:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/21/12 11:59AM (Fr)	01:00		OFA12G117	\$1250.00	
5.0	Spot	12:10:00AM- 1:05:00	Day,M-1,Tu-2,W-1,Th-1	09/17/12 1:00AM (Mo)	01:00		OFA12G117	\$550.00	
5.0	Spot	12:10:00AM- 1:05:00	Day,M-1,Tu-2,W-1,Th-1	09/18/12 12:26AM (Tu)	01:00		OFA12G117	\$550.00	
5.0	Spot	12:10:00AM- 1:05:00	Day,M-1,Tu-2,W-1,Th-1	09/18/12 12:51AM (Tu)	01:00		OFA12G117	\$550.00	
5.0	Spot	12:10:00AM- 1:05:00	Day,M-1,Tu-2,W-1,Th-1	09/19/12 12:35AM (We)	01:00		OFA12G117	\$550.00	
5.0	Spot	12:10:00AM- 1:05:00	Day,M-1,Tu-2,W-1,Th-1	09/20/12 12:47AM (Th)	01:00		OFA12G117	\$550.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 12:53PM (Mo)	01:00		OFA12G117	\$1050.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 12:58PM (Tu)	01:00		OFA12G117	\$1050.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 12:49PM (We)	01:00		OFA12G117	\$1050.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 12:41PM (Th)	01:00		OFA12G117	\$1050.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 12:43PM (Fr)	01:00		OFA12G117	\$1050.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 4:39PM (Mo)	01:00		OFA12G117	\$1250.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 4:20PM (Tu)	01:00		OFA12G117	\$1250.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 4:34PM (We)	01:00		OFA12G117	\$1250.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 4:27PM (Th)	01:00		OFA12G117	\$1250.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 4:20PM (Fr)	01:00		OFA12G117	\$1250.00	
8.0	Spot	5:00:00AM- 5:30:00	Per week (3),Mo,Tu,We,Th,Fr	09/18/12 5:22AM (Tu)	01:00		OFA12G117	\$750.00	
8.0	Spot	5:00:00AM- 5:30:00	Per week (3),Mo,Tu,We,Th,Fr	09/19/12 5:13AM (We)	01:00		OFA12G117	\$750.00	
8.0	Spot	5:00:00AM- 5:30:00	Per week (3),Mo,Tu,We,Th,Fr	09/20/12 5:22AM (Th)	01:00		OFA12G117	\$750.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 5:42PM (Mo)	01:00		OFA12G117	\$2800.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 5:22PM (Tu)	01:00		OFA12G117	\$2800.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 5:52PM (We)	01:00		OFA12G117	\$2800.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 5:52PM (Th)	01:00		OFA12G117	\$2800.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 5:41PM (Fr)	01:00		OFA12G117	\$2800.00	
10.0	Spot	5:30:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/18/12 5:53AM (Tu)	01:00		OFA12G117	\$1150.00	
10.0	Spot	5:30:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/19/12 5:42AM (We)	01:00		OFA12G117	\$1150.00	
10.0	Spot	5:30:00AM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	09/21/12 5:41AM (Fr)	01:00		OFA12G117	\$1150.00	



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OBAMA 60S

CO-OP/Order Type No/Normal
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Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
11.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 6:29PM (Mo)	01:00		OFA12G117	\$3700.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 6:22PM (Tu)	01:00		OFA12G117	\$3700.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 6:13PM (We)	01:00		OFA12G117	\$3700.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 6:23PM (Th)	01:00		OFA12G117	\$3700.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 6:00PM (Fr)	01:00		OFA12G117	\$3700.00	
12.0	Spot	6:00:00AM- 7:00:00	Per week (1),Mo,Tu,We,Th,Fr	09/17/12 6:12AM (Mo)	01:00		OFA12G117	\$2400.00	
13.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 7:13PM (Mo)	01:00		OFA12G117	\$4800.00	
13.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 7:12PM (Tu)	01:00		OFA12G117	\$4800.00	
13.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 7:24PM (We)	01:00		OFA12G117	\$4800.00	
13.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 7:24PM (Th)	01:00		OFA12G117	\$4800.00	
13.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 7:24PM (Fr)	01:00		OFA12G117	\$4800.00	
14.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-2,F-2	09/17/12 7:25AM (Mo)	01:00		OFA12G117	\$2500.00	
14.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-2,F-2	09/18/12 7:25AM (Tu)	01:00		OFA12G117	\$2500.00	
14.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-2,F-2	09/18/12 7:58AM (Tu)	01:00		OFA12G117	\$2500.00	
14.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-2,F-2	09/19/12 8:59AM (We)	01:00		OFA12G117	\$2500.00	
14.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-2,F-2	09/20/12 7:59AM (Th)	01:00		OFA12G117	\$2500.00	
14.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-2,F-2	09/20/12 8:54AM (Th)	01:00		OFA12G117	\$2500.00	
14.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-2,F-2	09/21/12 7:25AM (Fr)	01:00		OFA12G117	\$2500.00	
14.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-2,F-2	09/21/12 8:29AM (Fr)	01:00		OFA12G117	\$2500.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 7:58PM (Mo)	01:00		OFA12G117	\$4800.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 7:37PM (Tu)	01:00		OFA12G117	\$4800.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 7:37PM (We)	01:00		OFA12G117	\$4800.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 7:59PM (Th)	01:00		OFA12G117	\$4800.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 7:37PM (Fr)	01:00		OFA12G117	\$4800.00	
16.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 9:41AM (Mo)	01:00		OFA12G117	\$600.00	
16.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 9:18AM (Tu)	01:00		OFA12G117	\$600.00	
16.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 9:22AM (We)	01:00		OFA12G117	\$600.00	
16.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 9:56AM (Th)	01:00		OFA12G117	\$600.00	
16.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 9:56AM (Fr)	01:00		OFA12G117	\$600.00	
17.0	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	09/16/12 12:26PM (Su)	01:00		OFA12G117	\$750.00	
18.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	09/15/12 5:13AM (Sa)	01:00		OFA12G117	\$400.00	
19.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/15/12 7:03PM (Sa)	01:00		OFA12G117	\$1300.00	
20.0	Spot	8:00:00PM-11:30:00	Day,Sa-1	09/15/12 8:05PM (Sa)	01:00		OFA12G117	\$6600.00	
21.0	Spot	1:00:00PM- 6:00:00	Day,Su-2	09/16/12 3:32PM (Su)	01:00		OFA12G117	\$850.00	
21.0	Spot	1:00:00PM- 6:00:00	Day,Su-2	09/16/12 5:18PM (Su)	01:00		OFA12G117	\$850.00	
22.0	Spot	11:30:00PM-12:00:00	Day,Su-1	09/16/12 11:46PM (Su)	01:00		OFA12G117	\$750.00	
23.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	09/16/12 5:23AM (Su)	01:00		OFA12G117	\$400.00	
24.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	09/16/12 7:39AM (Su)	01:00		OFA12G117	\$1600.00	
24.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	09/16/12 8:58AM (Su)	01:00		OFA12G117	\$1600.00	



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Comments
OBAMA 60S

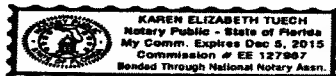
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:36PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
25.0	Spot	8:00:00PM- 9:00:00	Day,Su-1	09/16/12 8:36PM (Su)	01:00	OFA12G117	\$7200.00	
26.0	Spot	10:00:00PM-11:00:00	Day,Tu-1	09/18/12 10:48PM (Tu)	01:00	OFA12G117	\$6400.00	
27.0	Spot	10:00:00PM-11:00:00	Day,W-1	09/19/12 10:37PM (We)	01:00	OFA12G117	\$6800.00	
28.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/17/12 11:29PM (Mo)	01:00	OFA12G117	\$3000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/18/12 11:32PM (Tu)	01:00	OFA12G117	\$3000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/19/12 11:22PM (We)	01:00	OFA12G117	\$3000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/12 11:32PM (Th)	01:00	OFA12G117	\$3000.00	
28.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/12 11:26PM (Fr)	01:00	OFA12G117	\$3000.00	
29.0	Spot	5:00:00AM- 5:30:00	Day,F-1	09/21/12 5:22AM (Fr)	01:00	OFA12G117	\$750.00	
30.0	Spot	12:00:00PM- 1:00:00	Per week (1),Th,Fr	09/21/12 12:58PM (Fr)	01:00	OFA12G117	\$1350.00	M/G For 3.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$195,200.00
Commission	(\$29,280.00)
Net Total	\$165,920.00

Total Spots 88

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.